



Speaker

TED^x EIPaso
x = independently organized TED event

Welcome to the Stage

El Paso's best and brightest sharing meaningful ideas.

A platform for that **One Big Idea**

An introduction to TED and TED^x

TED (Technology Entertainment Design) is an annual event that brings together the brightest minds of our generation to share their ideas with a curated audience of open-minded individuals. Based on any number of subjects, these “TED Talks,” are then made available online for free so that their ideas may be spread throughout the world.

TED^x was created in the spirit of TED's mission, "ideas worth spreading." The program is designed to give communities, organizations, and individuals the opportunity to create TED-like experiences at the local level through their own event. Since the program's creation, more than 10,000 TED^x events have spread throughout the world in places like London, Tokyo, Antarctica, and, of course, El Paso.

Since its inaugural event in 2013, TED^xEIPASO has become a major venue for spreading ideas and inspiring change. With over a quarter-million online views, our TED^xTalks have helped propel the idea revolution throughout the El Paso region.

Speakers have included artists, innovators, musicians, scholars, and brilliant minds from all walks of life.

Thinking Beyond

What we look for in a speaker

Speakers come from all walks of life, disciplines, and industries, but what they all have in common is an idea and the passion to share it. Everyone has a life story to tell, but we're not seeking story-tellers, we're seeking truly unique, radical ideas. That is what makes our conference a powerful platform for sharing ideas. As a speaker, your objective will be to share your idea in an engaging way.

Speaker's idealization

Finding your speaker's idea is one of the most important steps you'll take. Think of yourself as a journalist who needs to find a good angle for a story. Line up some questions to help speakers identify their idea. Here are some that could help draw it out:

- What's a controversy in your field that a general audience would understand?
- What's a common misconception you'd love to clear up?
- Why is this idea important, and to whom?
- Who would disagree with you, and why?
- How did you carry out this idea in your own work?
- What's the big idea behind your new project?
How did you sell that idea to funders and collaborators?

Meaningful Interaction

Why should you speak at TED^xELPASO?

1. Associate yourself and your idea with a powerful worldwide brand and movement synonymous with creativity, collaboration, and innovation.
2. Interact with the best and brightest of our area including business and community leaders, activists, and experts from all fields.
3. Gain a platform to build momentum for and increase knowledge about your passions, ideas, and dreams (Over 250,000 talk views).
4. Reach decision makers – TED^xEIPaso attendees are engaged and influential.

Committed to Inspire

Your responsibilities as a TED^x speaker

Our Expectations

- Speakers are required to write an outline and/or script and slides.
- Speakers are required to be contactable before the event, and have occasional check-ins with us.
- Speakers will rehearse their talk for weeks or months in advance, and will attend at least one rehearsal with you, including dress rehearsal.

Deadlines

As the conference approaches, you'll need to meet certain deadlines for sending us information, such as biographies, slides, and talk outlines. It is imperative that you meet these deadlines as we cannot plan the conference without them. Failing to meet deadlines may result in dismissal from the speaker lineup.

Working Together

Though you may know your topic the best, we know our attendees and TED's purpose, and by working together we can best present your idea. Please be aware that egos have little place at TED^xELPASO.

Attendance

You'll be expected to be present throughout the duration of the conference as attendees, partners, and other speakers will want to further explore your idea. Please be sure you are available all day. If this or any other criteria is an issue, please let us know.

Not Your Usual Conference

Ten tips for a successful TED Talk

Dream big.

Strive to create the best talk you've ever given. Reveal something never said before that the audience will remember forever. Share an idea that could change the world.

Show us the real you.

Share your passions, your dreams, as well as your fears. Be vulnerable. Speak of failure as well as success.

Make the complex, plain.

Don't try to dazzle intellectually. Don't speak in abstractions. Explain! Give examples. Tell stories. Be specific.

Connect with people's emotions.

Make us laugh! Make us cry!

Don't flaunt your ego.

Don't boast. It's the surest way to switch everyone off.

No selling from the stage!

Don't talk about your company or organization. Pitching products and services or looking for funding are strictly prohibited.

Feel free to comment...

...on other speakers, to praise or criticize. Controversy energizes and engages.

Don't read your talk.

With exception, notes are not allowed on stage. You will under-represent yourself by reading your talk and not looking at your audience.

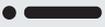
You must not go over your time.

Doing otherwise is to steal time from following speakers. If you exceed your allotted time, the host will ask you to end your talk.

Rehearse your talk.

Do so in front of trusted friends for timing, clarity, and impact.

QUICK GUIDE

PROFESSIONAL SPEECH	VS	TEDTalks
 45 minutes or more	Time	18 minutes or less 
 3 or more points	Content	1 idea 
 Performance	Style	Conversational 
 highly gestural	Delivery	Natural movement 
 The outcome is multi-purpose	Outcome	Idea implementation 
 The speakers own the content	Ownership	The content is free to download, share, or re-publish under the Creative Commons license 
 Give a speech	Method	Deliver a talk 

Contact Us

Take the next step in joining this remarkable experience

Thank you for your interest in this incredible experience. To take the next step, either contact us or fill out the speaker application on our website.

Online: tedxelpaso.com

Social: facebook.com/tedxelpaso

Email: tedxelpaso@gmail.com

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Intellectual Advancement

Sharing your idea at TEDxEIPASO

TED presenters might make their talks appear effortless, but there are hours of thinking, preparing, practicing, slide revision, and memorization involved behind each spectacular talk. To give your idea the presentation it deserves, you'll need to consider a few things:

Content

Your TEDxTalk should be focused and sharp. It should go deep rather than broad. It should include visuals that develop your ideas. It can include unique aspects of personal experience or projects.

Timing

TEDxEIPASO Talks run for only 5 to 18 minutes. If you exceed your time, the coordinator will ask you to end your talk.

Curation & Refinement

The entire TEDxEIPASO organizing team is here to help you with any kind of information or preparation you may need. We will also help you blend your talk into the theme and other speakers' talks.

Not Allowed

Corporate, political, or religious plugs from the stage are an abuse of the TEDx platform and are unacceptable.